

Pilot Musicians sharing their passion while encouraging and educating youth (& adults) in the science & art of aeronautics & music

www.FlyingMusicians.org

## Flying Musician Association / Ambassador Program

**FMA - Who We Are:** FMA, founded in 2009, is an organization for pilots who are also musicians that welcomes all proficiency levels and musical genres. The goal is to share our passions for music and aviation in order to inspire, educate, encourage, and assist others through presentations, performances and scholarships.

**FMA Ambassador Purpose**: To leverage our diverse geographical membership base and reach out locally at aviation and music themed events in proximity to our members while expanding awareness, membership, opportunities and sense of community with fellow aviators and musicians.

**FMA Ambassador Description:** As an ambassador, you will generate dialogue and activity through communications with members and others in your area. The interchange produced by your actions will spark ideas, interest, and activity. You will be seeking members who are involved in their local aviation and or music scene, and organizations, where FMA can promote the purpose of our organization, increase participation and membership. As an ambassador, you or someone you recruit, may attend local events, as are probably already done, to perform outreach for FMA and to seek opportunities: music and presentation. We ask that you direct individuals to the FMA website for inquiries and membership information.

## FMA Ambassador TO DO List:

- 1. Post or share once a week (at least) on social media
  - a. When Weekly
  - b. Where
    - i. <u>http://Facebook.com/FlyingMusicians</u> (has greatest audience of 2.3K+)
    - ii. http://Facebook.com/groups/FlyingMusicians (500+ members)
    - iii. <u>http://twitter.com/FlyingMusicians</u> (1.3K+)
    - iv. There are others
      - 1. http://www.youtube.com/flyingmusicians
      - 2. https://www.instagram.com/flyingmusicians
      - 3. http://www.linkedin.com/company/2617386?trk=tyah
  - c. About
    - i. Aviation or music
    - ii. Happenings, preferably in your region
    - iii. Share something about a member
- 2. Send email to your region at least once a month
  - a. How
    - i. NE send to: <u>fma-ne@flyingmusicians.org</u>
    - ii. SE send to: <u>fma-se@flyingmusicians.org</u>

- iii. NC send to: <u>fma-nc@flyingmusicians.org</u>
- iv. SC send to: fmasc@flyingmusicians.org
- v. NW send to: fma-nw@flyingmusicians.org
- vi. SW send to: <u>fma-sw@flyingmusicians.org</u>
- b. When
  - i. Monthly
- c. About
  - i. Anything to spark dialogue.
  - ii. Ask for newsworthy items/stories to share in newsletter
  - iii. Ask for info about upcoming events (aviation & music)
  - iv. Ask for help!!! Folks willing to jump in to help with:
    - 1. Recruiting others
    - 2. Communications
    - 3. Coordinating
    - 4. Seeking Opportunities
  - v. More???
- 3. Coordinate HangarJam once a year
  - Can be as small as you want or as large as you can.
    - a. When when it is best for whomever is hosting
    - b. Where in a hangar or FBO
    - c. Why generate activity, awareness and comradery
    - d. Who either host, co-host, or find someone in your area to host
    - e. Invite musicians and pilots or whomever enjoys live music
      - i. Ask folks to bring a dish, drinks, etc.
      - ii. Have entertainer(s) to showcase
      - iii. Have a Sound Circle, Open Mic, Jam

**FMA Will Support You:** FMA will have material and speaker presentations in PowerPoint format that will be useful in making live presentations. Also, brochures, banners, sign-up sheets and other material are available that can be utilized when making live person presentations. FMA can also make contact prior, paving the way, with the lead organization for inclusion. Branded items: Shirts, hats, cups, keychains, etc. are available as giveaways.

**Possible Future Events:** Make sure you are aware of activities via the FMA Radar as well as Social Flight events, FAAST events, AOPA Air Safety Foundation events, EAA events, seminars, etc. that are happening in your area. Ask the organizer if you or another member may take a few minutes to make a short presentation about FMA.

**Presentation:** PowerPoint presentations are available along with banners, brochures, and other material will be delivered to you for use when making presentations.

**Contact:** John at <u>John@FlyingMusicians.org</u> or cell 817.501.3641 for more information.

REGIONS: Northwest – AK, CO, ID, MT, OR, UT, WA, WY Southwest – AZ, CA, HI, NV South Central – AR, IA, KS, LA, MO, NE, NM, OK, TX North Central – IL, IN, MI, MN, ND, OH, SD, WI Northeast – CT, DE, MA, ME, MD, NH, NJ, NY, PA, RI, VA, VT, WV Southeast – AL, FL, GA, KY, MS, NC, SC, TN Canada Mexico/Caribbean

Others around the world should participate too.



## **INSPIRE - EDUCATE - ENCOURAGE - ASSIST**

Presentations Performances Scholarships

Flying Musicians Association, Inc.

501(c)(3) Nonprofit EIN: 80-0433326 817.501.3641

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